

**Meetings | Incentives | Conferences | Events**

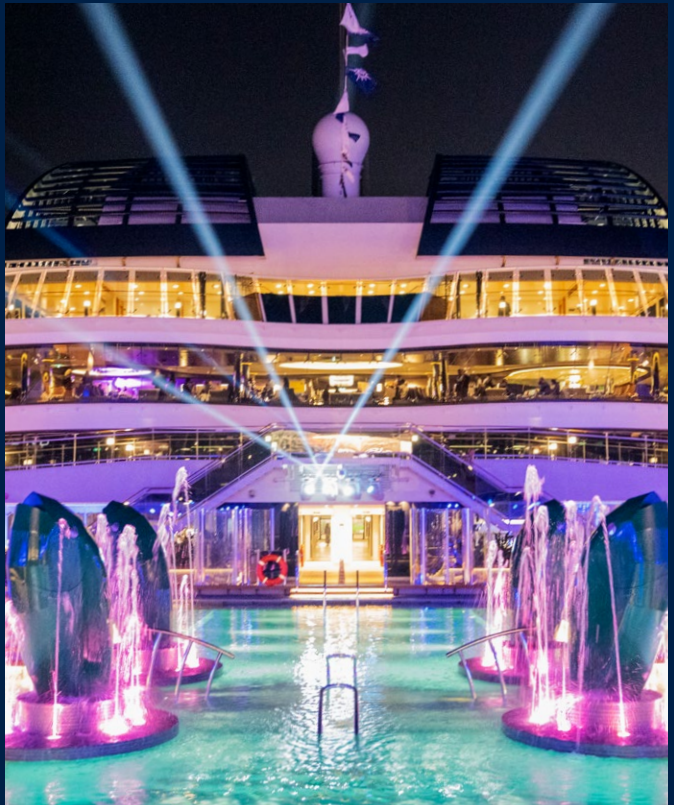


Give a new dimension  
to your next business event

**Meetings | Incentives | Conferences | Events**



Give a new dimension  
to your next business event



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DISCOVER

# ABOUT MSC CRUISES



## **MSC CRUISES TAKES YOU WHERE YOU WANT TO GO**

At MSC Cruises, we have a passion for exploring the world by sea that goes back many generations. Our cruises are dedicated to sharing this passion in voyages of discovery that bring every guest unique experiences they'll treasure for a lifetime. We're committed to continuous investments, bringing more beautiful, innovative ships that

provide new standards of comfort, entertainment and eco sustainability.

## **SHIPS SHAPED FOR THE FUTURE**

Every ship class that the Company introduces further enhances the level of environmental performance of the previous ship class and is equipped with an extensive range of state-of-the-art features and innovative technologies.

A particular focus is on minimizing air emissions and efforts to reduce our carbon emissions profile, including extensive energy efficiency measures on board every ship. All ships in MSC Cruises' fleet are equipped with modern and effective mechanisms to reduce, recycle and reuse waste that is generated on board and to eliminate single-use plastics from their shipboard operations.



DISCOVER

# MICE WITH MSC CRUISES



## **CRUISE TO SUCCESS WITH US**

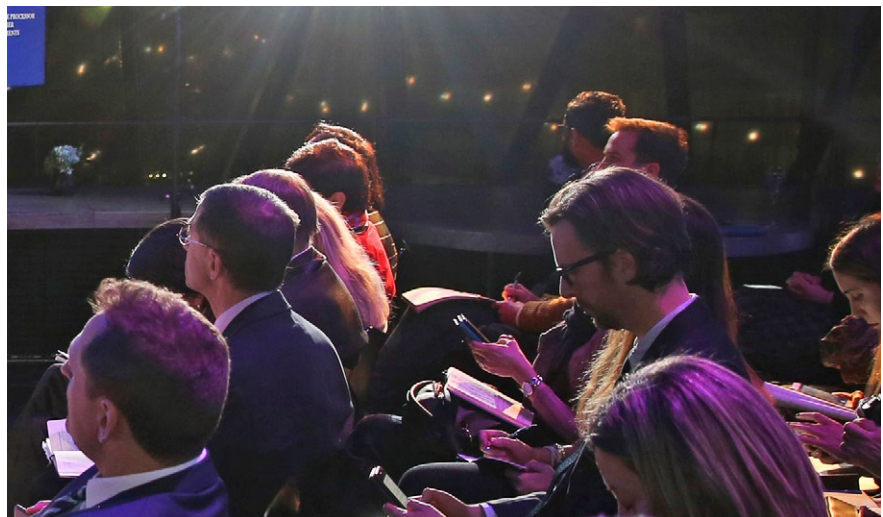
Whether it's being held for clients or employees our ships offer the space, comfort, and resources to make it not just work but to be memorable and have impact. Plus of course we provide an incredible backdrop too – the big blue sea. We're innovative and boast the up-to-the-minute facilities you need to be slick and professional. Even better, everything is backed

by our expert and dedicated team, who give you the support you need both ashore and onboard. And they'll work with you to make sure your objectives are met.

## **WE KNOW ABOUT MARKETING AS WELL AS SHIPS**

Whether it's to do with branding, planning or logistics, we understand your needs and how to meet them by providing you with exactly the right services.

So whether you just want specific facilities or a bespoke solution like chartering our exclusive MSC Yacht Club or even an entire ship, you can be assured we'll meet your objectives at a price that's hard to beat. If your party want great entertainment they don't have to look far. There's always something going on, like a Broadway-style show, so no one ever gets bored onboard.



### WHY IS MSC CRUISES THE BEST CHOICE FOR YOUR EVENT?

- A unique experience at sea.
- A choice of 22 elegant ships.
- A range of itineraries and embarkation ports.
- Cruise duration are typically 7 nights, although they can be shorter with sailings of 2, 3 or 4 nights to suit your needs.
- Venues at your preferred size, equipped with high-tech video, sound, and light systems.
- A variety of restaurants, bars and lounges.
- Round-the-clock entertainment activities on board.
- A choice of MSC shore excursions for team building activities.
- Dedicated teams ashore and on board to support you.



DISCOVER

# MICE WITH MSC CRUISES

However big or small the space you need, we have a venue to fit.  
We can provide you with everything from a cosy lounge to a large main theatre – just ask.



## PLAN IT WITH US

Whatever you're thinking of doing, however big or small, we can make it happen:

- Company conferences and anniversaries
- Incentives for sales representatives
- Team-building events
- Themed events (music, sport, gastronomy, etc.)
- Conventions
- Conferences
- Seminars
- Training
- Workshops
- Other projects

## PERSONALIZE AND BRAND YOUR EVENT

We'll give you maximum impact and help make whatever you're doing more memorable.

Customisation is an essential part of that. If you ask we can personalise items with your branding or a relevant message.

That includes shipside banners, menus and onboard greetings and gifts in cabins.

On request we can also provide customized daily activity programs, award ceremonies, themed events and team competitions.

Everything we do is focused on making whatever you do a memorable success.



TV STUDIO | MSC VIRTUOSA



MSC BUSINESS CENTRE | MSC VIRTUOSA

### EXTRAS WE CAN ADD TO MAKE IT EVEN MORE MEMORABLE

Pick one or more of the additional options\* below to suit your needs:

- **Event venues customization and branding:**  
Upon request, we can put your logo and messages on prominent banners, flags, pennant strings, signage, meeting points and reserved areas.
- **Program customization:**  
Ask us and we'll arrange tailor-made shore excursions, personalized entertainment programs and team-building activities.
- **Onboard materials customization and branding:**  
We can also take care of branded cruise cards,

welcome on-board messages, thank you letters, menus, dining placeholders, daily programs, port information, signage and LED screens in your reserved area.

- **Customised services:**  
Another option we offer is delivery of internet packages, beverage packages, group photo packages, Spa packages and private dinners in speciality restaurants
- **Customised gifts:**  
Speak to us and we can also provide document folders, backpacks, T-shirts, caps and tags.

\*Some of these options come with a fee.

DISCOVER

# MICE WITH MSC CRUISES



## CONSIDER WHAT WE OFFER

If it's a Meeting Incentive Conference or Event (MICE) you need it to run as smoothly as possible.

But what steps can you take to make sure it's the resounding success you want it to be?

The answer is to choose whoever hosts your event carefully. Compare what you can get from MSC Cruises with what is typically offered ashore.



CRUISE SHIP



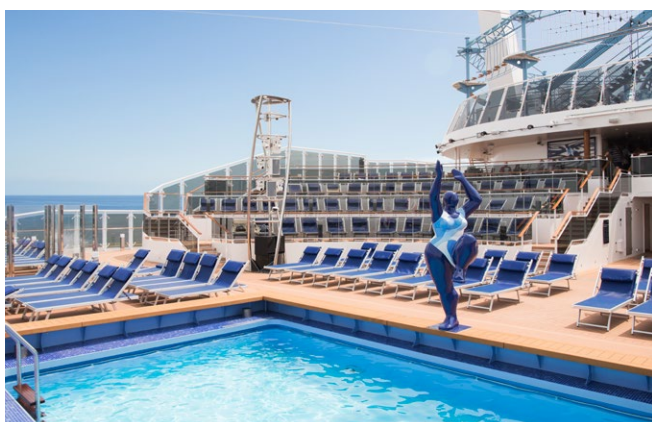
HOTEL/RESORT

	Complimentary conference rooms & event venues for both large and small groups	Included	Not common
	Complimentary standard audiovisual, sound and lights equipment	Included	Not common
	Complimentary fine dining experience in main restaurants	Included	Not common
	Buffet with extended opening hours	Included	Not common
	Speciality restaurants offering a choice of world-famous cuisines	Available	Not common
	24-hour room service	Available	Not always available
	A wide variety of themed bars and lounges	Available	Not common
	Spectacular Broadway-style shows and live entertainment	Included	Not common
	Taylor-made entertainment programs and team building activities on request	Available	Not common
	Amusement area for endless fun and team cohesion	Available	Not common
	Use of all leisure/sport facilities	Included	Not always available
	State-of-the-art fitness centre & spa	Available	Not common
	Elegant casinos featuring games for all types of players	Available	Not common
	Wide selection of boutiques open until late at night and stocked with premium brands	Available	Not common
	Multiple destinations in one trip	Included	Not common
	Wide choice of shore excursions categories in each port of call	Available	Not always available
	Transfers and logistics from airports and train stations	Available	Not always available
	Medical care available on-site	Available	Not common

DISCOVER

# WHAT'S INCLUDED

With the fabulous accommodations and superb choice of food, you could think of us a floating five star hotel. Or perhaps the fantastic shows we host make us feel more like Broadway at sea. But then there's the state-of-the-art fitness centre and tailored venues to include. Let's face it. You could only be on an MSC cruise.



## **FULL BOARD ACCOMMODATION**

Everything's included – breakfast, lunch and dinner.

And it's all cooked from the freshest ingredients and cooked by expert chefs.

## **GOURMET DINING**

We cook a variety of haute cuisine food and international dishes from all around the world.

There's an option for all of your party to dine together in the main restaurants too.

## **FUN IS NEVER FAR AWAY**

If your party wants great entertainment they don't have to look far.

There's always something going on, like a Broadway style show, so no one ever gets bored on board.

## **STATE-OF-THE-ART FITNESS CENTRE**

All the latest equipment for anyone who wants to keep fit at sea.

## **EQUIPMENT YOU CAN COUNT ON**

Our state-of-the-art equipment will make your presentation slick, polished and professional. That's something you won't have to worry about on our ships.

# WHAT CAN BE ADDED

We can tailor everything to meet your business needs. These additional extras help make whatever you're planning unique and successful.



Want to send your guests on an adventure tour? No problem. Fancy offering them a spa massage? We'll sort it. From soft drinks to cocktails, informal taco social dining to classic American steak houses, hi-tech beauty treatments to virtual reality gaming and professional photography, we'll give you – and your guests – exactly what you want.

## OPTIONAL ADD-ONS

**Just pick and mix whatever suits your requirements best:**

- Discounted drink packages (up to XX% vs on board rates)
- Wi-Fi packages
- Private cocktail parties
- Photo packages and private photographers
- Speciality restaurant packages
- Amusement area privatization
- Tailor-made entertainment

activities (Dancing lessons, sport tournaments, treasure hunts, wine tasting, cooking lessons, etc...)

- Carousel Productions shows packages\*
- MSC Aurea Spa facilities access and treatments
- A wide choice of MSC shore excursions or ask for something tailor-made for you
- Transfers to and from airports and train stations

\*Available on Meraviglia Class ships only.

DISCOVER

# TAKE YOUR BUSINESS FAR

We have a huge choice of itineraries and destinations. And you can go for as long as you like, from XX to XX days. There's plenty of options on embarkation ports too, so you can choose the most convenient that's near to you. You just have to decide where and when you want to go.



## DESTINATIONS

Choose a trip to the **Mediterranean** exploring Italy, France, Spain, Malta, Morocco, Greece, Israel and many others.

Or cruise to **Northern Europe**.

Pick a **Caribbean & Antilles** cruise with the option of an overnight stay at our exclusive private island **Ocean Cay MSC Marine Reserve** in the Bahamas.

Journey to beautiful destinations in **Brazil**, **Argentina** and **Uruguay**.

Set off on to **South Africa** sailing from Cape Town to Namibia, or from Durban to Mozambique.

Or voyage to **Dubai, Abu Dhabi and Qatar** and the turquoise waters of **Egypt, Red Sea and Saudi Arabia**.

# DISCOVER OCEAN CAY MSC MARINE RESERVE



Exclusive to MSC Cruises, **Ocean Cay** brings you the spirit of the **Bahamas**, basking in a unique natural haven amid protected waters that kiss a cloudless blue sky. With MSC, it's yours to explore.



Picture an exclusive, **one-of-a-kind island** in the Bahamas with **eight different beaches** of idyllic white sand, **a traditional Bahamian village**, comfortable amenities and exciting activities until late in the night, all stringently respecting the environment.





PLAN & CUSTOMIZE

# EVENT VENUES



## WE'LL DO IT YOUR WAY

However big or small you want your venue, and however many or few people you need to accommodate, we'll give you exactly what you need.

And whether you prefer to use the main theatre, a small business centre, an aft lounge or TV studio, our venues are all equipped with high-technology video, sound, and light systems.

There are numerous bars and lounges on board too, each with its own unique atmosphere.



**STATE-OF-THE-ART EQUIPMENT\*:**

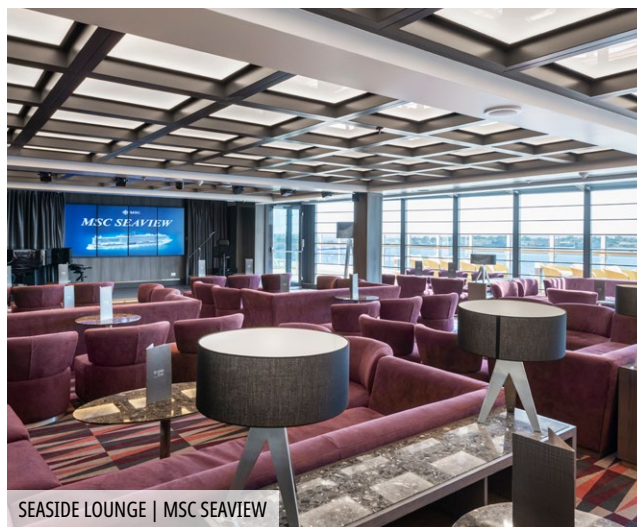
Because you want everything to run smoothly, you need equipment you can rely on:

- LED screens
- Multimedia screens and monitors
- Video projectors
- Modern lighting and sound technology
- Microphones and podiums
- Wi-Fi
- Flip charts

\*Features may vary by ship.



TV STUDIO & BAR | MSC MERAVIGLIA



SEASIDE LOUNGE | MSC SEAVIEW



MSC MEETING CENTRE | MSC MERAVIGLIA

# DINING VENUES



We have so many different menus and food choices on board, it's a difficult but delicious decision deciding what to eat. With numerous elegant dining venues you're spoilt for choice on where to eat it too.

## MAIN RESTAURANTS

The perfect solution if your guests are in a group or prefer a slightly more formal setting. Menus are themed according to the local dishes of the countries you are visiting.

All ingredients are fresh and fish, meat and vegetarian dishes are always included in the menu.

- Breakfast, lunch and early or late dinner
- Accommodate any size of group
- Dedicated areas for private sittings

## BUFFETS

Your guests fancy a quick and delicious bite to eat? Our buffet offers extended opening hours with a huge selection of tempting foods on offer.



- Pizza station and Grab and Go station with burgers, hot dogs and more.
- Starters, Soup, Fresh Pasta and Wellness station, including fresh salads, vegetables and fruits.
- Our Ethnic Corner offers delicacies based on countries visited by the MSC ships.
- Rotisserie station with two daily meat carvings.
- Afternoon sandwiches and salads plus midnight snack that includes pizza and sandwiches.



SILVER DOLPHIN RESTAURANT | MSC SEAVIEW



LA PERLA GRIGIA RESTAURANT | MSC GRANDIOSA



MARKETPLACE BUFFET & RESTAURANT | MSC SEASHORE

PLAN & CUSTOMIZE

# ACCOMMODATIONS



## **YOU CAN REST EASY WHEN YOU CHOOSE US**

You want your guests to be at their best to enjoy their onboard and ashore experiences with us. So it's important they sleep well. Rest easy. They will.

## **OUR CABINS ARE BUILT FOR COMFORT**

Beautifully designed and spacious, and with superior quality mattresses and pillows, our cabins are places your guests can escape and unwind, with total peace of mind.

So when they wake up, they'll have had a good night's sleep and are rip-roaring ready for the day ahead.

We've a vast choice of options, from interior and balcony cabins to suites and duplex apartments. And cabins can even be connected for groups.

But whatever you choose, with your guests wide awake and well rested, your event is well on the way to being a success.



BALCONY CABIN | MSC SEAVIEW



SUITE | MSC SEASHORE



GRAND SUITE AUREA | MSC WORLD EUROPA

### CABIN CATEGORIES

- MSC Yacht Club Suites
- Suites Aurea
- Balcony
- Ocean view
- Interior
- Single

### YOUR CABIN IN DETAILS

- Spacious wardrobe (some are walk-in)
- Bathroom with shower or bath
- Interactive TV
- Minibar (charges apply)
- A safe in every room
- 110/220V sockets
- Choice of double or single beds

### YOUR CABIN SERVICE

- 24-hour room service on a daily basis.
- Turndown service

PLAN & CUSTOMIZE

# MSC YACHT CLUB: A SHIP WITHIN A SHIP



MSC YACHT CLUB



A secluded location on the prestigious foredecks of our ships, the MSC Yacht Club brings a **premium private yacht experience** that simultaneously offers constant access to the immense variety of sports, leisure and world-class entertainment that distinguishes every MSC Cruises ship.

Sleeping in personalised comfort, cared for by a **24-hour butler service** and dining in a **private gourmet restaurant** with expertly-selected complimentary wines, the MSC Yacht Club is in a class of its own.



EXCLUSIVITY  
AND PRIVACY  
IN A WORLD  
OF CHOICE



MSC Cruises is renowned for attention to detail, but the MSC Yacht Club elevates this to uniquely high levels of choice, service and sheer comfort. It represents the ideal choice for a distinctive and exclusive experience for your VIPs, senior management and executives guests. From **priority embarkation and check-out** to **an all-hours Concierge Reception**, elegant suites with creative designer décor, complimentary minibar,

high quality memory foam mattresses, Egyptian cotton sheets and your own personal choice of support from a pillow menu. Then there's an **exclusive panoramic lounge** with complimentary gourmet treats and drinks, **privileged access to the MSC Aurea Spa** and a **sun deck with pool and whirlpools** that offers the ultimate in privacy, being on the very top deck where it can't be overlooked.



ENJOY

# GOURMET DINING

Whether it's an elegant main restaurant or an informal buffet where you watch our chefs at work, we prepare our dishes every day using only the freshest ingredients. We offer themed menus, special business lunches, gala dinners and dinner buffets in separate areas of our restaurants. All served with style.



## YOUR TASTE BUDS WILL BE IN ECSTASY

- **Cuisine:** a wide choice of superb dishes from around the world, including Italian, Mediterranean, Asian and other international specialities
- **À la carte restaurants:** table service for breakfast, lunch and dinner with daily changing menus
- **Menus:** including special menus (vegetarian, vegan, gluten-free and more) available on request
- **Buffet with extended opening hours:** offering a rich selection of dishes including pizza made the original Neapolitan way
- **Speciality restaurants:** including the Butcher's Cut steakhouse, authentic Kaito Sushi Bar and Teppanyaki or Mexican HOLA Tacos bar
- **Bars & lounges:** serving fine wines, spirits, cocktails and snacks
- **Sommeliers:** available in specific restaurants for special occasions
- **Gala dinners:** first-class menus adapted to your specific requirements
- **Our breakfasts:** including hot and cold drinks, make a great start to the day. Even better, your guests can choose to have it in their cabin, in a restaurant or at the buffet.



Book one of our beverage packages and it allows consumption of drinks throughout the day in all our bars and lounges.

#### **ALL-INCLUSIVE BEVERAGE PACKAGES AVAILABLE**

- **Alcohol-free:** unlimited refreshing non-alcoholic beverages
- **Restaurant Dine and Drink:** wide choice of alcoholic and non-alcoholic drinks during lunch and dinner in main restaurants
- **Easy:** large selection of alcoholic and non-alcoholic drinks priced up to XX€/USD each
- **Easy Plus:** large selection of alcoholic and non-alcoholic drinks priced up to XX€/USD each
- **Premium Extra:** large selection of alcoholic and non-alcoholic drinks priced up to XX€/USD each

ENJOY

# ENTERTAINMENT & ONBOARD ACTIVITIES

Fancy a game? Or want to watch a show? We make sure that everyone enjoys themselves in their own time. There's a huge choice of day and night-time leisure activities and award-winning entertainment with everything from international production Shows to Las Vegas-style casino and quality live music.



## **RAISE THAT TEAM SPIRIT**

We've plenty of great ideas for onboard activities to help bond your team together. So raise spirits among employee and clients with volleyball, basketball, football, bowling and lots of other deck games, including karaoke and even interactive 4D cinema games.



### LEISURE AND ENTERTAINMENT ACTIVITIES ON BOARD\*

- Theatres shows
- Daily shows
- Carousel Productions at Sea Shows
- Bars, discos and live music 20 hours a day
- Casinos with the most popular gambling games
- Aquaparks, high ropes courses and ziplines
- 4D/XD cinemas
- Racing simulators
- Bowling alleys
- Virtual reality simulators
- ... and much more

\*Some of the features vary by ship.

ENJOY

# WELLNESS AND FITNESS



The MSC Aurea Spa and fitness centre with panoramic sea views will help keep your guests fit, pampered and relaxed.



## **JUST GO FOR IT. OR TAKE IT EASY?**

Whether your guests want to go for it in the gym or take it easy and relax, we'll look after their needs. Our MSC Aurea Spa includes thermal spa and area, saunas, steam and infrared baths. There's even authentic Balinese massages on offer.

If that isn't enough pampering, there are also individual beauty, barber and hairdressing salons available for individual styling. And our modern fitness centre comes with the latest Technogym® equipment as well as indoor and outdoor pools.



### MSC AUREA SPA

- Thermal area of up to 1,700 m<sup>2</sup> (depending on the ship) with saunas, Turkish baths and whirlpools
- Various massages, body and facial treatments, and aroma therapies as well as mani/pedi studios
- Beauty salon with hairdresser and various cosmetic treatments as well as barber salon for men
- Spa bar with healthy drinks

### SPORT & FITNESS

- Indoor and outdoor pools and whirlpools
- Fitness centres with qualified trainers and equipment from Technogym®
- Squash, volleyball, mini golf power walking paths with spectacular views\*
- Wide range of fitness classes, from aerobics to dancing and yoga

\*Features vary by ship.

ENJOY

# OUR EXCURSIONS BOND TOGETHER YOUR TEAM

Discovering a new place or enjoying a different experience together increases collaboration. And being in a new and different environment excites minds. Everyone will come back a closer knitted team, able to work together better. And, of course, they'll all have had a great time too.



## **SHORE EXCURSIONS FOR TEAM BUILDING. OR JUST HAVING FUN.**

We have a huge choice of shore excursions. So if your guests want to go somewhere special, just for the fun of it, there's plenty of options to choose. They can join individually or as a group, just tell us in advance where they want to go. Shore excursions are also great for team building and bringing people together.

### **What's special about MSC Excursions?**

#### **• Tailormade tours**

You know what sort of thing interests your group. So you can pick the best excursion to excite

everyone from the huge choice we have available. We can even arrange something tailor-made just for you.

#### **• Everything taken care of**

We'll handle every single detail, from transport and timing to meals and entertainment. So you have more time with your people.

#### **• Our helping hands**

Whether it's in a team or individually, it's incredibly rewarding exploring new places and enjoying new experiences. But it's a good idea to have an expert close at hand if anyone needs guidance. That's why we provide skilled and qualified local tour guides\*.

\*Tours can be provided in 5 languages (English, German, French, Spanish, Italian) depending on the availability of guides. Languages for each tour will be confirmed on board during the cruise.



### ACTIVE & ADVENTURE

The active choice for guests in search of adventure!



### CITY TOURS

The easy way for to get to know a destination.



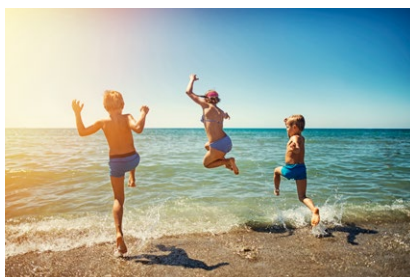
### CULTURE & HISTORY

The ideal route to local knowledge.



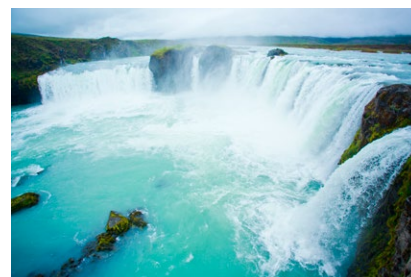
### SCENIC ROUTE

The relaxing road for guests to discover their destination in total comfort.



### FAMILY FUN

A journey of discovery, with a special programme for kids for those traveling with their family.



### NATURAL WONDERS

A passport to the wonders of the natural world.



### SOMETHING SPECIAL

From gastronomic tours and guided shopping trips to religious visits, a world of pastimes and passions to explore.



### SEA & SUN

Treating guests to some pure relaxation. A winner for sea and sun lovers.



### EASY&ACCESSIBLE

Tailor-made itineraries for slow walkers and people with limited mobility.



### MSC PROTECTOURS, OUR SUSTAINABLE SHORE EXCURSIONS.

MSC is committed to preserving a beautiful world for future generations to enjoy. By focusing on environmental sustainability, **PROTECTOURS** contribute to that vital goal. The excursions offer guests the opportunity to engage in activities with zero environmental impact or make a direct contribution to the environment.



# SUPPORT TOGETHER WE CAN MAKE A DIFFERENCE



The MSC Foundation leads and advances all the MSC Group's marine conservation, humanitarian and sustainable development commitments worldwide.



Our programmes include supporting researchers and marine experts to restore the coral reefs and to protect the marine ecosystem at **Super Coral Programme**; and supporting **UNICEF** in the Ivory Coast to foster a women-empowering recycling market that makes plastic waste into low-cost

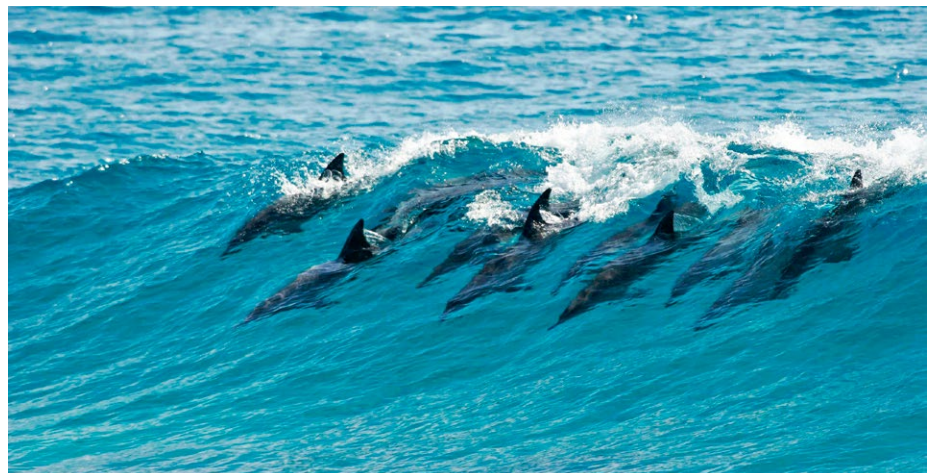
bricks to build much-needed classrooms. In Senegal, we're supporting **Mercy Ships** to provide lifesaving operations in remote areas. In the Mediterranean, we're with **Marevivo**, raising youth awareness of marine protection and sea pollution. Globally, we support emergency

response initiatives in disaster situations, promptly obtaining and transporting first relief goods to affected areas and their most vulnerable populations.

At MSC Foundation we work to restore the critical balance between people and nature, using MSC's global reach and unique knowledge of the sea to take immediate action to protect and nurture the "blue planet" and its people.



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## TOGETHER WE CAN MAKE A DIFFERENCE



ENVIRONMENTAL  
CONSERVATION



MARINE  
CONSERVATION



COMMUNITY  
SUPPORT



EDUCATION



EMERGENCY  
RELIEF







MSCFOUNDATION



Learn more: [mscfoundation.org](https://mscfoundation.org)

For more information, please contact us at  
[mice@msccruises.com](mailto:mice@msccruises.com)